

# The Venturists



## Hello Venturist,

We are VERY excited to be working with you. Over the next few months you are going to develop a project that will improve your community. It's going to be a great adventure and we are all going to have lots of fun!

Who are we? Participate works with people who have great ideas to change the world for the better. We help people tackle issues like homelessness, poverty, habitat destruction, environmental issues and much, much more.

Participate has made a difference to so many people and their communities. Now we are going to help you develop and deliver your own ideas. The team at Participate are going to lead you through the process - but YOU will make the choices and decisions; it is your venture, you are in charge.

As one of our Venturists, you will go on a journey. A journey where you will explore your community, your country or even the world, and start to think about the changes that you want to see. You'll meet some inspirational people who will encourage you to plan, advertise and fund your idea (you might even persuade some of them to invest real money into your project!). The best part will be when you finally see your idea in action. You will experience what it feels like to make a positive impact in your community and change society for the better.

We hope you enjoy making a difference, and improving your community. We can't wait to see what ideas you come up with.

Good luck!

From,

**The Participate Crew**

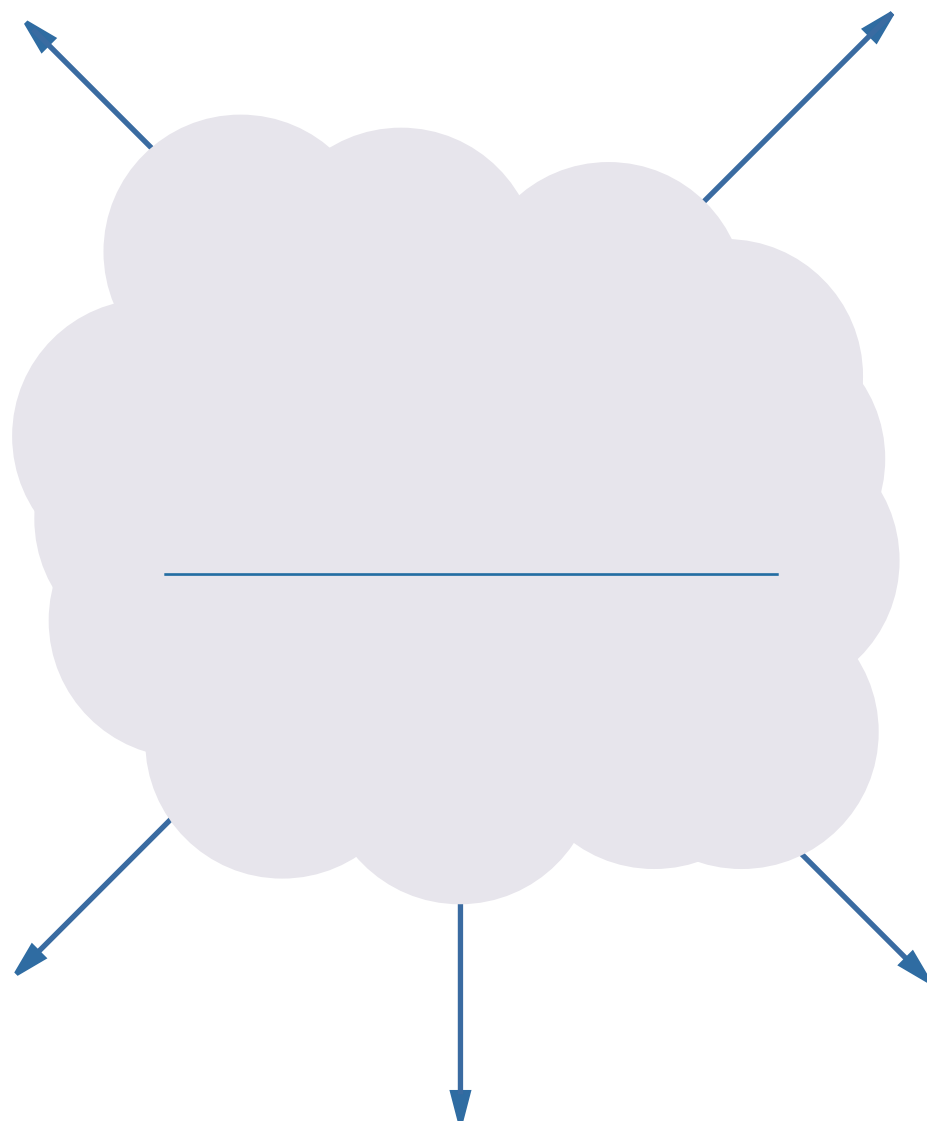


# My Strengths



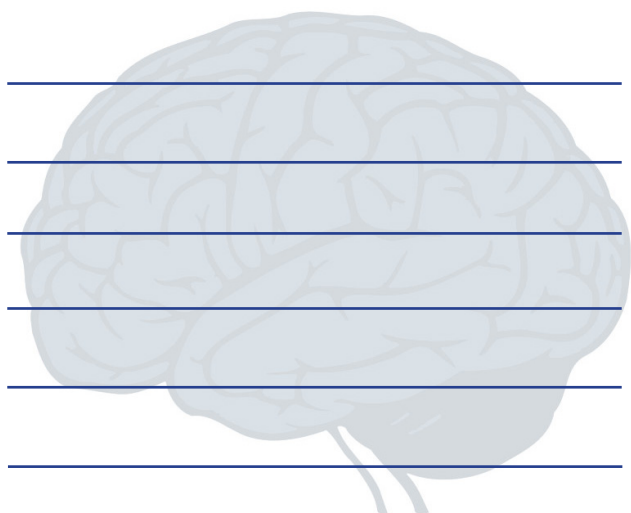


# A Social Venture Company



# Head, Heart, Bin, Bag!

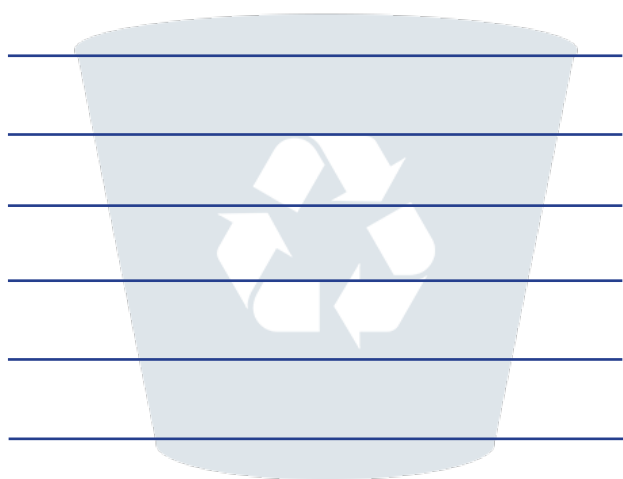
Brain...



Heart...



Bin...



Bag...



## Ways Community Centres Support Their Local Community

What projects do the community centres run?

### Impact Centres Have on the Community

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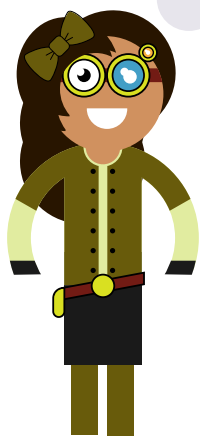
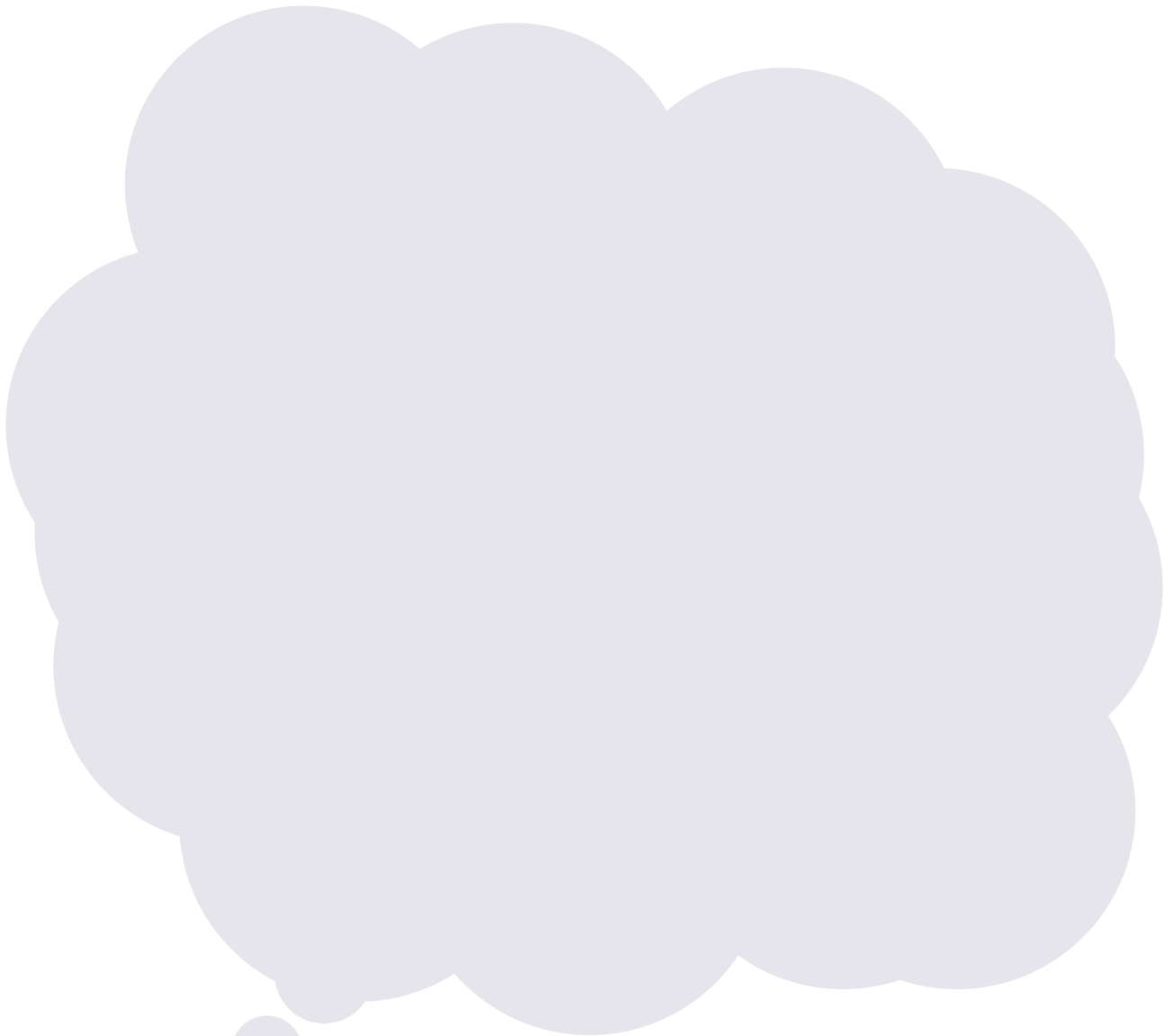
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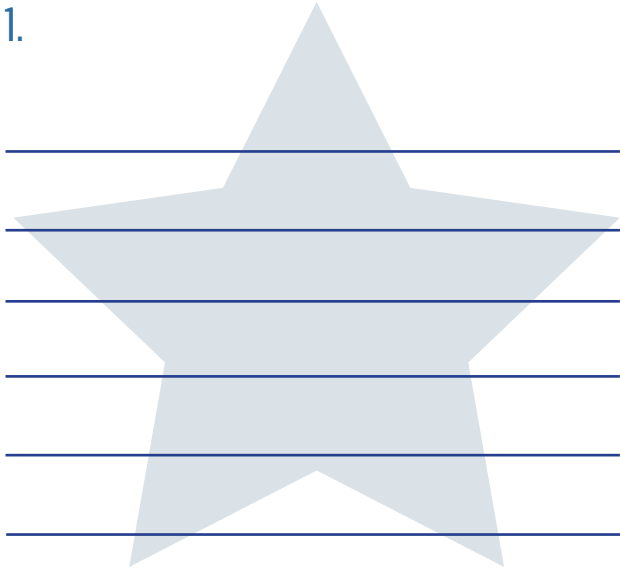
# My Dream Is...



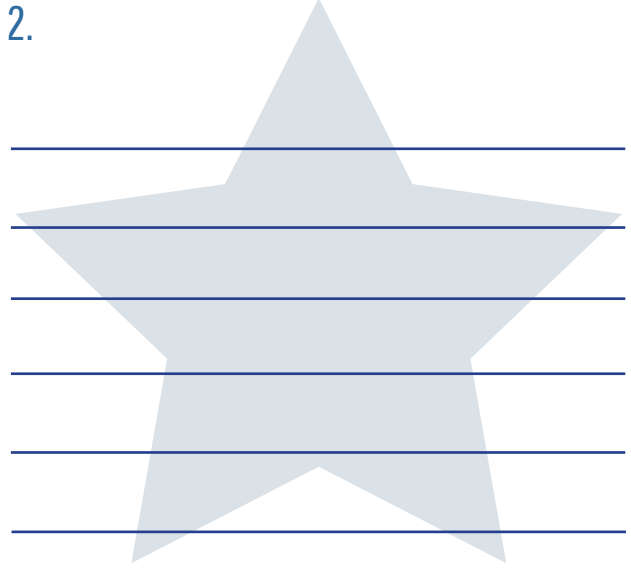


# What I Want to Achieve...

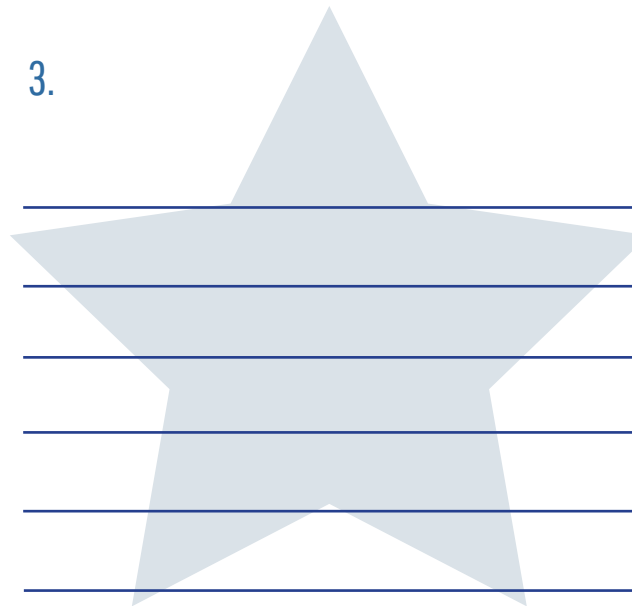
1.



2.



3.



What questions do you want answering?



Findings

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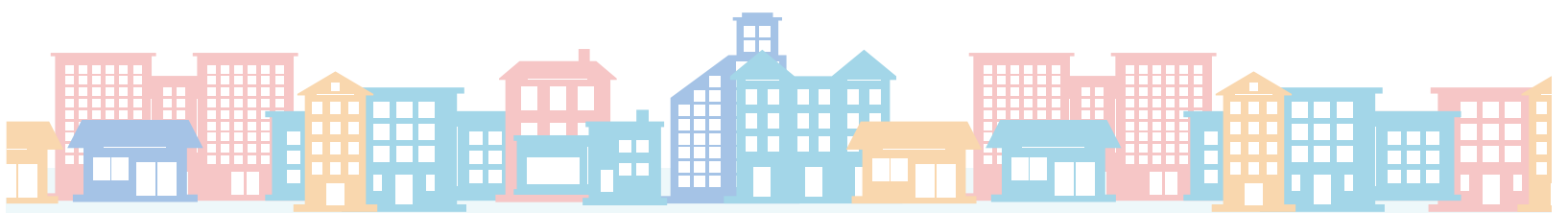
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What is your idea?

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What will you do to deliver your idea?

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I came up with this idea because...

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What issue will your idea tackle?

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How will the community benefit?

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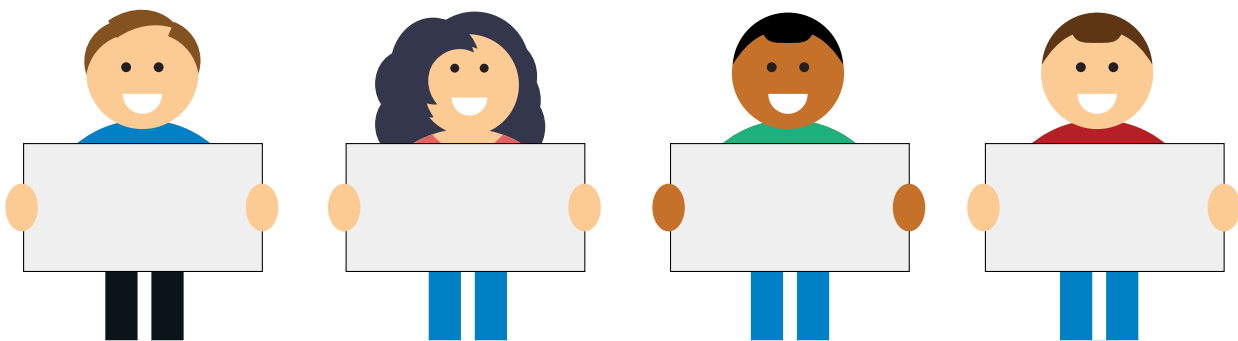
Any negative effects?

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## Stakeholders and Partners

Who will help you?



How will you get people to help you?

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Thought bubble with five horizontal lines for writing.

Thought bubble with five horizontal lines for writing.



Thought bubble with five horizontal lines for writing.

Thought bubble with five horizontal lines for writing.



### Effective Marketing Strategies

How will you promote your idea?

- 1. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
- 2. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
- 3. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



What do you want to fundraise for?

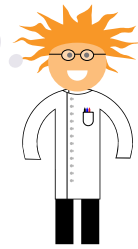
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What event are you going to organise?

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How are you going to organise your fundraiser?

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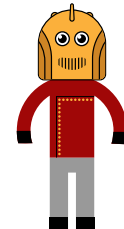
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How are you going to advertise and promote your event?

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Task	Responsible Person	✓
1		
2		
3		
4		



Do you need to borrow any money for your event?

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How will you pay it back?

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## Costings

	Item	Cost
1		
2		
3		
4		
		Total:

Was your event successful? Why?

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Did you pay back your loan?

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How much money did you raise?

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What do you need money for?

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Item	How Many	Cost Per Item	Cost Altogether	Total

How much do you need from The Futurist Forum?

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Name Ideas:

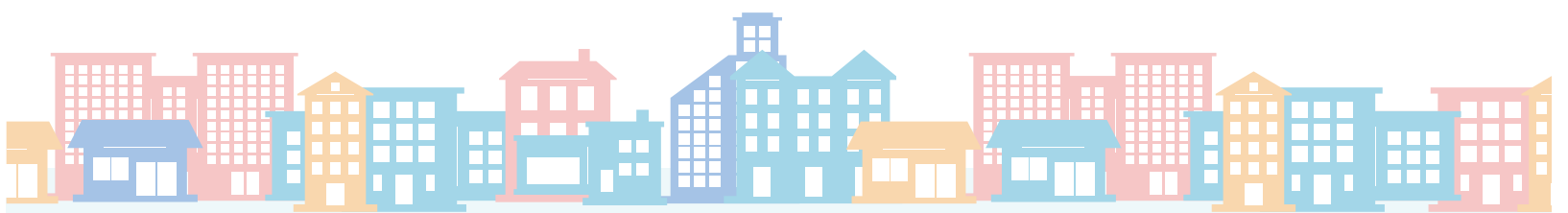
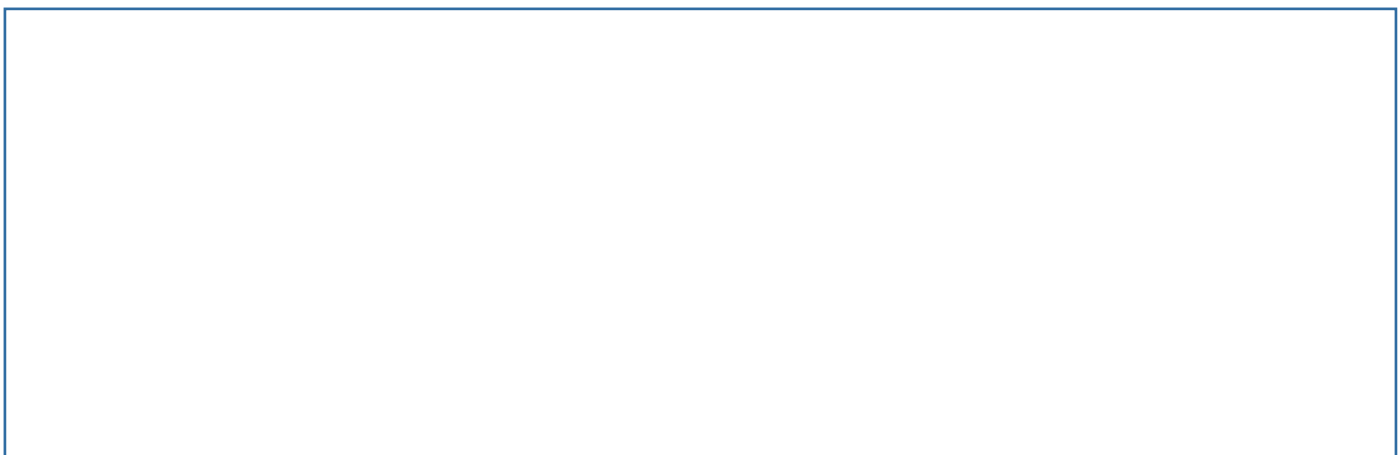


Final Name: \_\_\_\_\_

Logo Ideas:

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Final Idea:



Who are you writing to?  
What do you want them to do?



Introduction: Why you are writing...

Reason 1: Examples to support this...

Reason 2: Examples to support this...

Reason 3: Examples to support this...

Conclusion: Summary. Why is this important?







How much money do you have to spend?

Item	Income	Outgoings	Total
Item Name	£____.____p	£____.____p	£____.____p



Top Tip: Think carefully about the four rules of number strategies you know.

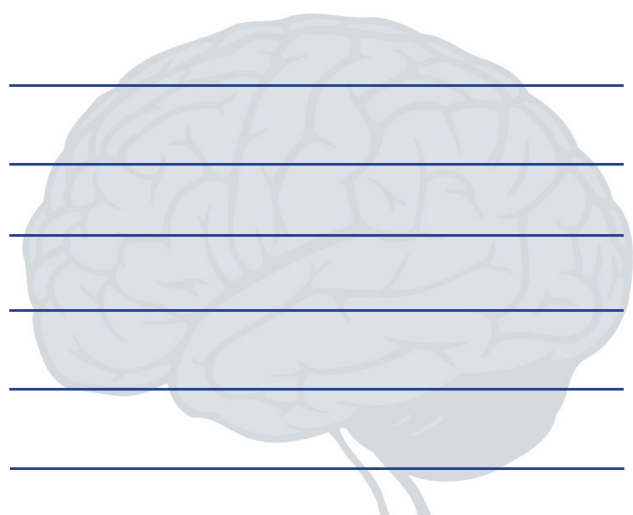


Task	Completed by	Done



# Evaluation

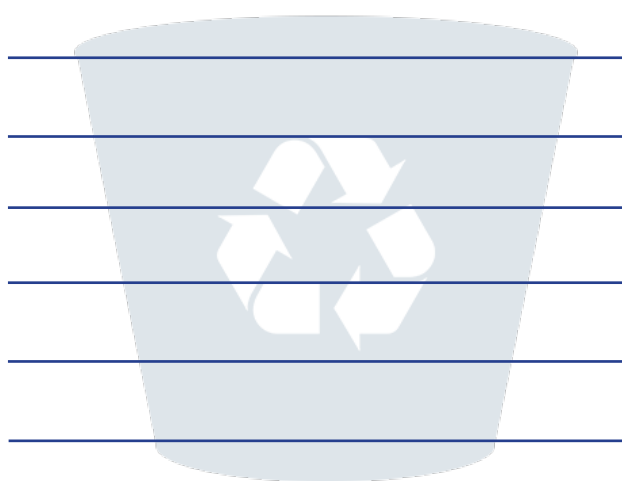
Brain...



Heart...



Bin...



Bag...



Wow! How have you changed as a person?







What is  
going to happen  
next with your project?

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What are you going to do first to continue your mission?

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